

NM-UH.com PRIVACY STATEMENT & COOKIES POLICY

Effective Date: October 28, 2019

WHAT INFORMATION DO WE COLLECT?

We collect information from you when you fill out a form, place an order, respond to communication such as an email or participate in another site feature such as registration or non-registered downloads or purchases.

You can visit our site anonymously, however when you place an order, or obtain a free download we do require your first and last name and email address (and possibly credit card information through partner payment solutions) to fulfill the order. If you are purchasing products that must be shipped we will require your physical shipping address.

Like most websites, we use “cookies” to enhance your experience and gather information about site traffic, visitors and site interaction on our website. Please refer to the “Do we use cookies?” section below, for further information about cookies and how we use them.

HOW DO WE USE YOUR INFORMATION?

We may use any of the information we collect from you when you purchase products, when you register, when you subscribe, or respond to communication such as an email, when you surf the website or use certain other site features in the following ways:

- To enhance your personal shopping experience
(your information helps us to better respond to your individual needs)
- To allow us to quickly and efficiently process your transactions
- To administer another site feature
- To send you news and special promotions via an e-mail newsletter, if you have opted-in to receive such information. If you no longer wish to receive such information, you can unsubscribe at any time. You will not receive these emails if you have not opted-in.
- To improve our website
(we continually strive to improve our website offerings based on the information and feedback we receive from you)

PRIVACY AND SECURITY STATEMENT

We respect the privacy of our customers. This privacy policy statement is designed to help you understand what information we gather online and what we do with that information. Because our website will continue to implement new technologies and improve the services and features we provide, this policy is subject to change without prior notice. For that reason, we encourage you to review the privacy policy periodically. By using our website, you agree to the terms of the privacy policy in effect at that time.

GENERAL BROWSING INFORMATION

If you visit our site to read or download information, we may collect and store the following general information in order to analyze trends, gather broad demographic information and monitor site traffic patterns that can help us further develop and improve the design and functionality of our site: Your computer's IP address, browser type and operating system; the date and time you access our site; the Internet address of the website from which you linked directly to our site; and the various pages you visit while on our site.

PERSONALLY IDENTIFIABLE INFORMATION

NM-UH does not sell, trade or rent your e-mail address. NM-UH does not sell or rent your postal address. This site is intended for use by adults. We do not knowingly collect information from children under the age of 13 and request that any site user under that age obtain their parents consent before downloading or purchasing or registering on our site.

PUBLICLY SHARING YOUR COMMENTS

NM-UH sometimes receives information from website visitors who have successfully participated in our programs and/or used our resources. We may want to publicly share specific comments and stories we receive by posting this information on our website. We will not, however, publicly share ANY information we receive on our website without first receiving the consent of the individual who submitted the information. Furthermore, we will not post information in any way that specifically identifies the sender of that information unless the sender approves it.

DO WE USE COOKIES?

Yes. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the sites or service providers systems to recognize your browser and capture and remember certain information. For example, we use cookies to help us remember and process items in your shopping cart. Cookies are also used to help us understand your preferences based on previous or current site activity, which enables us to provide you with improved services.

We, in addition, use cookies to keep track of advertisements and compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future.

DO WE DISCLOSE ANY INFORMATION TO OUTSIDE PARTIES?

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. We may contract with third-party service providers to assist us in operating our website, in better understanding our site visitors and conducting our on-line business. These service providers are not permitted to use the information collected on our behalf, except to help us conduct and improve our business. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

You can adjust your computer settings, so your computer will notify you, when a cookie is being sent and you can opt to turn off/delete all cookies via your browser (i.e. Internet Explorer or Netscape Navigator) settings. Each browser operates differently but the respective browser's Help menu will guide you how to modify your cookies. If you turn your cookies off, some of the features and functions of our site may not be available to you. Please contact: info@nm-uh.com for any further information.

THIRD PARTY LINKS

Occasionally, at our discretion, we may include or offer third party products or services on our website. These third-party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

CALIFORNIA ONLINE PRIVACY PROTECTION ACT (COPPA) COMPLIANCE

Because we value your privacy we have taken reasonable precautions to be in compliance with the California Online Privacy Protection Act. We therefore will not distribute your personal information to outside parties without your consent.

COPPA COMPLIANCE

NM-UH has established this privacy statement to let you know how we collect, use, share and protect information that we may gather from this website. All information will be kept confidential in compliance with the Children's Online Privacy Protection Act (COPPA) and other similar state and federal laws.

NM-UH collects personally identifiable information from users at different points on the website. NM-UH is the sole owner of the information collected on this website. Participation on this site by any user is completely voluntary and you and your child therefore have a choice whether or not to disclose any personal information such as first name, last name and email address. Home address is only requested for any physical (non-virtual) products which may be available on the site for shipping.

REGISTRATION OR NON-REGISTERED PURCHASES OR FREE DOWNLOADS

In order to obtain products from this site the site visitor can either obtain free or paid products as a non-registered user or first complete a registration with their own user ID and password. The information collected from children registering for the website: first name, last name, email address is collected directly from the child over the age of 13. Children under the age of 13 are asked to obtain their parents consent before proceeding with any registration, download or purchase.

OBTAINING PARENT'S VERIFIABLE CONSENT

NM-UH makes all reasonable efforts to protect the privacy of any user shopping or interacting on the Internet through our site. Any user under 13 years of age is specifically requested to obtain parental consent before registering on the site or conducting non-registered transactions. If the user is under age 13 they are requested to go to a page which asks them to obtain parental consent before proceeding. We also advise parents that they may revoke their consent anytime by providing us with the name and email address of their child and if their child's personal information exists in our records their data will be removed, and their personal registration will be revoked upon the request of the parent.

THIRD PARTIES

No information will be disclosed to third parties.

LEGAL DISCLAIMER

We reserve the right to disclose your personally identifiable information as required by law and when we believe that disclosure is necessary to protect our rights and/or to comply with a judicial proceeding, court order, or legal process served on our website

LINKS TO OTHER SITES

This website may contains links to other sites that are not owned or controlled by The NM-UH. Please be aware that we, NM-UH, are not responsible for the privacy practices of such other sites. We encourage you to be aware when you leave our site and to read the privacy statements of each and every website that collects personally identifiable information. This privacy statement applies only to information collected by this website.

OUR COMMITMENT TO DATA SECURITY

We follow generally accepted industry standards and make every reasonable effort to protect the personal information submitted to us, both during transmission and once we receive it. No method of transmission over the Internet, or method of electronic storage, is 100% secure, however. Therefore, while we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security.

BUSINESS TRANSITIONS

In the event NM-UH goes through a business transition, such as a merger, acquisition by another company, or sale of all or a portion of its assets, your personally identifiable information will likely be among the assets transferred. You will be notified via **prominent notice on our website thirty (30) days prior to any such change in ownership or control of your personal information.**

CHANGES IN THIS PRIVACY STATEMENT

We reserve the right to modify this privacy statement at any time, so please review it frequently. If we decide to change our privacy policy, we will post those changes to this privacy statement, the homepage, and other places we deem appropriate so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it.

CONTACT US

If you have any questions or suggestions regarding our privacy policy or the content of this website, please contact: info@nm-uh.com.

By using our site, you consent to our web site privacy policy.

CHANGES TO OUR PRIVACY POLICY

If we decide to change our privacy policy, we will post those changes on this page.

SURVEYS OR CONTESTS

We may provide opportunities to participate in contests or surveys on our site. We will request certain personally identifiable information from participants. Children under the age of 13 are asked to obtain parental consent. Participation in these surveys or contests is completely voluntary and you and your child therefore have a choice whether or not to disclose this information.

We will not share the personally identifiable information provided through a contest or survey with other third parties unless we give you prior notice and obtain permission.

USES OF INFORMATION

The personal information provided on this website will be used for monitoring program participation, following contest entries and content submissions, notifying contest winners, and for the distribution of prizes.

LEGAL DISCLAIMER

We reserve the right to disclose your personally identifiable information as required by law and when we believe that disclosure is necessary to protect our rights and/or to comply with a judicial proceeding, court order, or legal process served on our website

LINKS TO OTHER SITES

This website contains links to other sites that are not owned or controlled by NM-UH. Please be aware that we, NM-UH is not responsible for the privacy practices of such other sites. We encourage you to be aware when you leave our site and to read the privacy statements of each and every website that collects personally identifiable information. This privacy statement applies only to information collected by this website.

CHANGES TO THIS POLICY

NM-UH reserves the right to amend this policy at any time. Our current privacy policy applies to all information we have about you. We encourage you to check our website frequently to review the current privacy policy.

CONTACT INFORMATION

If you have any questions or comments related to NM-UHs' privacy policy, please contact us via e-mail at: info@nm-uh.com.